

Directions

Newsletter from Kenosha Area Development Corporation

SEPTEMBER 1993



RICHTER INDUSTRIES RELOCATES TO KENOSHA

The Kenosha Industrial Park is home to another quality company. Richter Industries, a manufacturer of point of purchase advertising display stands, cabinets, store fixtures, stereo speakers and other related products, recently began production in its new, 30,000 square foot, state-of-the-art facility. Briohn Builders of Brookfield, Wisconsin was the general contractor.

Richter Industries, headquartered in Lake Forest, Illinois, decided to relocate

its Chicago operations in an effort to get out of the City and away from its related problems. After exploring options in Illinois and Wisconsin, the Kenosha Industrial Park was chosen. According to August Richter, president of the company, "We wanted to get out

Richter Industries, Inc.

RII

of the City and Kenosha seemed like a nice place, had a good labor force and good land at reasonable rates with the ability to expand ... Kenosha also had a business-like attitude and was receptive to companies moving in."

Employment expectations due to the move have also been exceeded. According to Richter, the move was expected to create 4-5 jobs. To date 25-30 people are employed at the new facility.